



## CAPABILITY STATEMENT | DIGITAL + CLASSIC®

We merge timeless business strategy with next-generation digital execution—bridging the gap between innovation and impact for every client we serve. Strategic insight. Digital precision. Real-world results. That’s the MoveWorth way.

### CORE COMPETENCIES AND EXPERT AREAS | HI TECH (DIGITAL)

- Website & App Development
- Digital Marketing
- AI Automation
- CRM Management
- App Integrations
- Search Engine Optimization
- Reputation Management
- Social Media Management
- Search Engine Marketing
- IP Targeting
- GEO Fencing/Framing
- Digital Billboard Advertising
- Email Marketing Management
- ADA & WCAG Web Accessibility

### CORE COMPETENCIES AND EXPERT AREAS | HI TOUCH (+ CLASSIC)

- Process Development
- Brand Development
- Market Research
- Training Development
- Government Relations
- Public Relations & Outreach

### NAICS CODES

- 541512 - Computer Systems Design Services, Information management computer systems integration design services
- 54161 - Management Consulting Services
- 541611 - Business Management Consulting Services
- 541612 - Organization Development Consulting Services
- 541613 - Marketing, Sales and Marketing Management Consulting Service
- 541614 - Efficiency Management Consulting Services
- 541618 - Other Management Consulting Services
- 541820 - Public Relations, Political and Lobbying Consulting Services
- 518210 - Web Development, Hosting, Data Entry and Processing
- 519130 - Social Networking and Internet Asset Management
- 541830 - Media Buying Agencies, traditional and digital

### CURRENT AND PAST CLIENTS

- St. Louis REALTORS® Association
- St. Louis Development Corporation
- Northside Economic Empowerment Center
- Metropolitan St. Louis Sewer District
- Missouri Business Development Agency
- State of Missouri, Department of Health and Senior Services

### OUR UNIQUE VALUE PROPOSITION

#### WE ARE...DIGITAL + CLASSIC®

The "Traditional" Consulting Business Model is Obsolete.

Today’s marketplace moves fast—and so must your strategy. Whether you’re a government agency modernizing operations, a nonprofit expanding community impact, or a business scaling new heights, the challenge is the same: how to stay relevant, responsive, and ready for what’s next.

MoveWorth bridges business strategy and digital innovation to help organizations lead with confidence. We design systems, processes, and campaigns that work seamlessly across people, platforms, and priorities. By combining insight, technology, and creative execution, we help you streamline operations, amplify your reach, and strengthen your digital presence.

### PROFESSIONAL DESIGNATIONS

#### CERTIFICATIONS

##### Minority Business Enterprise (MBE)

- City of St. Louis Minority Business Enterprise Certification (formerly Lambert Airport)
- State of Missouri Office of Equal Opportunity

#### PROFESSIONAL ASSOCIATIONS

##### Memberships

- Heartland Black Chamber of Commerce
- Greater North County Chamber of Commerce

### REGISTRATIONS

**SAM.GOV UEI:** RAGXJWM7KPJ6

**CAGE NUMBER:** 9Q8H3

**DUNS NUMBER:** 118215015

### CONTACT INFORMATION

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